

10, August 2007

Dan  
Sheila  
Betsy  
Roxanne  
Emily  
David  
Nicholas  
Tom

Seeing:

As a photographer and graphic designer, I am interested in communication through words and imagery. I want to challenge dominant ways of seeing, urging people to think critically and to consider more deeply their relationship with visual language. Intrigued by the ordinary and taking pleasure in creating fresh ways of seeing the mundane, I seek to explore all of the things that surround us daily-- from the most quotidian to the more extraordinary.

Layering images with hand drawings and graphic elements, and using these visual elements as language, I strive to compound meaning. Exploring ambiguities of content and structure or form, I strive to say something new. A lot of times this kind of investigation creates random juxtapositions and there is a surprising evolution. Also, fluidly organizing words and images in a combination of structures, I seek to make type more engaging. Through these investigations I try to create dialectic experiences. I want the audience to consider both the message and how it is being conveyed.

While I have been primarily working in print to implement these concepts, I want to challenge myself to experiment with different media. I am interested in incorporating more sound and motion graphics into my work. I am interested in how motion can give a concept a different and often richer meaning and how sound enhances motion. I am intrigued by how the simplest message can become beguiling when transformed with sound and motion.

I am really excited about having the opportunity to create this kind of work and expand my visual language.

Dawn

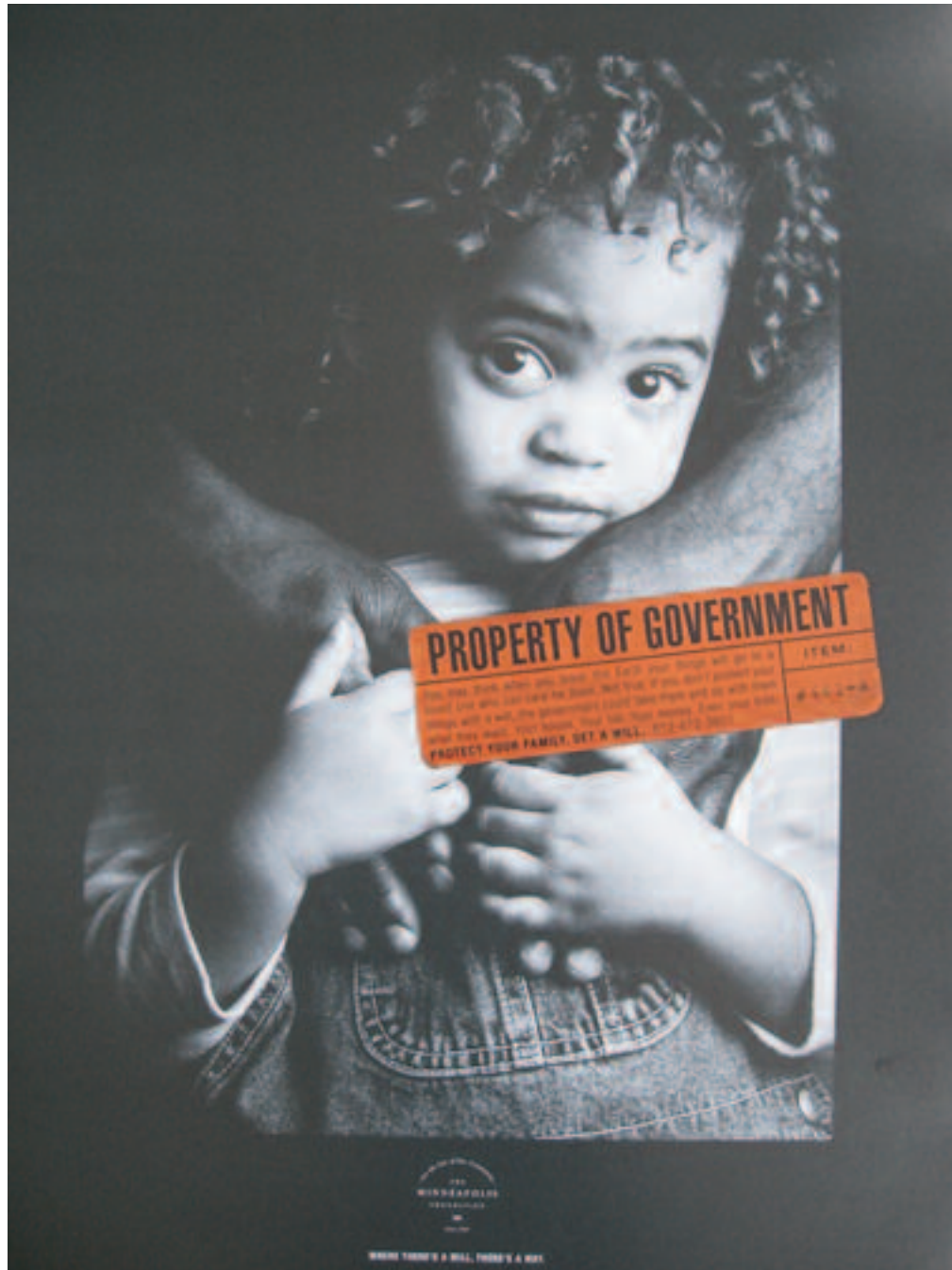


Poster from Paris: I went to Paris in November and picked up this free poster in a book store. I was drawn to it because of the collage aesthetic and how each layer compounded its meaning.



Escultura Social: Billboard for a new generation of art from Mexico city.

I was immediately attracted to the imagery and placement of type on the billboard. The show itself is about a new generation of artist from Mexico city that have developed a new vocabulary that employs non-traditional materials in various mediums. They have re-examined 20th century conceptualism in a fresh way which has been said to make the work unidentifiable as Mexican.



Minneapolis Foundation Poster: Poster encouraging African Americans to create a will. I was immediately drawn to the arresting black and white photograph and its typography. When I first saw the poster, it felt reminiscent of slavery. I thought the use of black and white photography as a key design element, was very smart. I seek to create and combine imagery and type that engages the viewer .



UNTITLED #1103 (Daphne) 2002-2003

Sculpture by Petah Coyne made out of wax, human and horse hair, ribbons, rubber, tree branches, chicken wire fencing, hat pins, tassels.

I am intrigued by her ability to transform everyday matter into beautiful and engaging works of art. Her sculptures embody a complex language.



Billboard for photography exhibit at the MCA

I was drawn to the placement of text on the image. The show examined the function of photographs within a larger cultural and social context and how artist explored photography in ways that diverged from its documentary tradition.



Sit

Photographic Prevarications

I am intrigued by the deception in Richard Koenig's photography



01 Vowel (Black A), Rimbaud Regained. Self-portrait, 2007

Series of 5 self-portraits with crystal letters blown in Murano by Kimiko Yoshida. Her self-portraits which she calls her "identities" explore the many aspects of her emotions. I am drawn to the complexity of meaning.



[www.trollback.com/reelz/main.html](http://www.trollback.com/reelz/main.html)

Website for Trollback + Company. I am in awe of their design and motion graphics and the creative and compelling way they use type.



Gao Brothers, TV No.4

Gao Brothers present photography and sculpture which investigates the effects of Chinese urbanization on the spirit.

What interested me about this series of images involving TV sets is how the Gao Brothers are engaging in a complex set of issues. They say that they use the human body to assert personal freedom.



I was drawn to the decay and texture of this locked mail box with the decaying type.

## Bibliography

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images work together. It talks about what happens when  
words and images separate, merge and displace one another.

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in a notebook have been republished in this book. The sketches  
depict minimalist expressionist typography.